

20th Edition

Asia's Most
Definitive Expo For
Roofing & Allied Products!

27 - 29 **2023** APRIL **2023**

Bombay Exhibition Centre Mumbai, India

Organised by



Supported by







International Exhibition on Industrial & Commercial Flooring Industry





















Industry **OVERVIEW**

India's Roofing industry is gearing up for the next gen of ambitious projects. Developing infrastructure and industrial segments are driving demand for roofing materials and solutions. There is a shift from conventional roofing systems to the more modern systems in Industrial, Commercial and even in Housing sectors. With increased investment in infrastructure projects, customers are looking for an architectural solution which provides durability, flexibility along with aesthetically pleasing designs in roofs. The future of roof industry is bright considering the high demand in construction industry. Also, increased corporate and public awareness about climate change has resulted in new initiatives like green building concept and elimination of hazardous materials.

ROOF INDIA

The event series is the most premium and unparalleled business platform for the last 2 decades for the Roofing product manufacturing & trading fraternity. Benchmarked as 'Asia's most definitive Expo for Roofing & allied Products', Roof India converges the Market Leaders & Newest of the technologies in the segment, and thereby results in striking lucrative business deals. The event open doors to unlimited opportunities of business networking & knowledge exchange.

Open Seminar Sessions:

The three-day open seminar sessions 'Let's Talk Roofing' & 'Flooring Ideas' facilitates the discussions on most recent developments in technology, emerging market trends and also on the recent additions to the product array. Be there to be part of India's building & infrastructure boom & Maximise your opportunities

Few of the Event Highlights

- India's Largest Gathering of Roofing & allied product Industries
- 200 plus Leading Exhibitors from India & abroad
- The only event Supported by reputed Trade Associations CCMA, AESA, SAMA & WMF
- Global Roofing brands' most preferred platform in Indian subcontinent
- Largest number of new launches & Live product demos
- Open Seminar sessions Let's Talk Roofing & Flooring Ideas

Exhibit **Profile**

- · Architectural Roofing Systems
- Roofing Sheets- Metal, Polycarbonate, FRP etc.
- Roofing Tils & Shingles
- Pre-engineered Buildings
- Metal Building Systems
- Exterior Metal Envelop & Cladding •
- Light Gauge Steel Building Technology
- · Structural Steel
- Steel Framing & Roll Forming Machinery
- Spaceframes & Daylight Systems

- Tensile Fabric & Architecture
- Industrial / Factory Doors
- Green Roofs Technology
- Roof Waterproofing
- · Roof Thermal Insulation
- Roofing Fasteners
- Welding Technology for Steel Buildings
- Solar Roofs / BIPV
- Software for Structural Steel / Roofing

Visitor **Profile**

- Aerospace Establishment personnel
- Airport Infrastructure Authorities
- Amusement Parks Owners / Builders
- Builders / Civil Contractors
- Civil & Structural Engineers
- Defence / Military
- Establishments Personnel
- Factory Builders / Owners
- Govt. Infrastructure Dept Personnel
- Large Factory Builders / Owners
- Media Representatives

- Metro Rail Infrastructure personnel
- Pre-Engineered Building Contractors
- Quantity Surveyors
- Real Estate Promoters
- Retail Malls Promoters
- Roofing Contractors
- Seaports Authority Personnel
- Sports Infrastructure Personnel
- EPC Consultants
- Landscape Architects
- Architects & Designers
- Town Planners
- Trade Representatives
- Waterproofing Contractors

Industry **OVERVIEW**

The Indian Flooring Industry has been passing through an exciting period, thanks to the influx of newer materials, technology, and specialized machinery. Project scales, especially with respect to industrial and commercial flooring have increased dramatically in recent times. The modern connotation of a good Industrial Floor encompasses aesthetics, quick install-ability, longevity, economy, slip resistance, quality, functionality, durability, eco-friendliness, and moisture resistance.

The market is abuzz with innovations and companies constantly upgrading their offerings to meet the growing demand in various segments such as Airports, Metro-Rail projects, shopping malls, IT parks, and SEZs. The swift rise in urbanization, and industrialization, has created a considerable increase in the rate of construction activities, consequently increasing the scope of growth for the global flooring market. These rapid infrastructural developments have increased the demand for flooring products remarkably, boosting the overall market.

FLOOR INDIA

The event will be showcasing the products and technological developments in the sector of Industrial & Commercial Flooring along with the installation & cleaning technologies

Visitor **Profile**

- Aerospace Establishment personnel
- · Airport Infrastructure Authorities
- Amusement Parks Owners / Builders
- · Architects & Designers
- Builders / Civil Contractors
- · Civil & Structural Engineers
- Defence / Military Establishments
- Personnel
- **EPC Consultants**
- Factory Builders / Owners
- Govt Infrastructure Dept Personnel

- Landscape Architects
- Large Factories Builders / Owners
- Large Warehouse Builders / Owners
- Media Representatives
- Metro Rail Infrastructure personnel
- Pre-Engineered Building Contractors
- **Quantity Surveyors**
- Flooring Contractors
- Seaports Authority Personnel
- Sports Infrastructure Personnel
- Town Planners
- · Trade Representatives

Exhibit **PROFILE**

Industrial Flooring

- Acrylic Flooring
- Waterborne Polyurethane Flooring
- Epoxy Resin Flooring
- Pigments for Flooring
- Self-Leveling Epoxy Flooring
- Polymer Modified Mortars
- Wear Resistant Non-Metal. Aggregate Floor Hardener
- Wear Resistant Silicon Carbide Luxury Vinyl Tile Floor
- Steel Fiber Reinforced Concrete Floor

Floor Machinery

- · No Gas Spraying Machine for Flooring
- Floor Shot Blasting Machine
- · Floor Grinding Machine,
- · Concrete Flooring Machine
- · Wooden Flooring Machine
- Floor Milling Machines
- Floor Cutting Machines

Installation & Cleaning Technology

- Floor Cleaning Machines & Equipment
- Floor Cleaning Agents
- Floor Curina Materials
- Floor Scrubbing Machines
- Floor Sweeping Machines
- Floor Polishers
- Carpet Extractors

- Multi Surface Cleaning Machines
- Steam Cleaners
- High Pressure jets

Commercial Flooring

- Laminate Wood Flooring
- Engineered Hard Wood Flooring
- Vinyl Composite Tile
- Modular Carpet Tiles
- Laminated Sheet Flooring
- Rubber Flooring
- Floor Protection Sheet
- Damp-Proof Membrane (DPM)

Tools, Adhesives and Accessories

- Floor Rollers
- Floor Scrapers & Strippers
- Floor Tapes
- Nailers & Staplers for Flooring
- Floor Sealers
- Wood, Laminate & Vinyl Cutters
- Adhesives for Wood & Vinyl Floorina
- Grouts & Silicones
- Floor Covering Adhesives
- Waterproofing for Flooring





















India's Largest Roofing Conclave

120 Leading Exhibitors & Brands from

India, Israel, Spain, UAE, USA & Russia

Supported by eminent trade associations WAI, CCMA & WMF





5,009
Business Visitors

Open Seminar
"Let's Talk Roofing'
 & 'Flooring Ideas'"





Unlimited Opportunities for Business
Networking
& Knowledge
Exchange.







Comprehensive display of Roofing Materials & Technology along with live demos



































Visitor Statistics



Day	Show Timing	No. of Visitors
Day 1	10 am - 6 pm	1,110
Day 2	10 am - 6 pm	2,185
Day 3	10 am - 5 pm	1,714
Total -5,009		

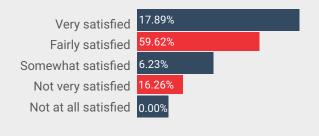
OVERALL SATISFACTION

Very satisfied	23.85%
Fairly satisfied	55.28%
Somewhat satisfied	7.05%
Not very satisfied	13.01%
Not at all satisfied	0.81%
No Response	0.0%

86% are Overall Satisfied with shows

Don't Know

IMPORTANCE OF EVENT



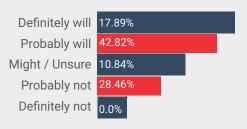
NUMBER OF PREVIOUS

2 - 5 Years



84% Feel the Importance of Event

LIKELIHOOD TO RETURN TO ATTEND

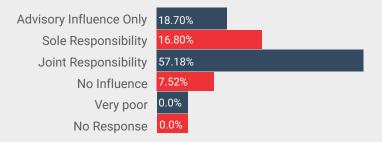




71% are likely to attend for Roof India 2023 next edition.

NET EASY SCORE EXHIBITS First Time 11+ Years 27% Difficult Easy 6 - 10 Years 15% 48%

OVERALL PURCHASE RESPONSIBILITY





93% have Overall Purchase Responsibility

Exhibitor's Feedback

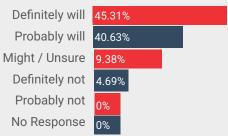


OVERALL SATISFACTION

Very satisfied 39%
Fairly satisfied 45%
Somewhat satisfied 10%
Not very satisfied 4.49%
Not at all satisfied 0%







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95% are likely to return for Roof India 2023 next edition.

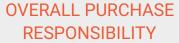
95% are Overall Satisfied with shows

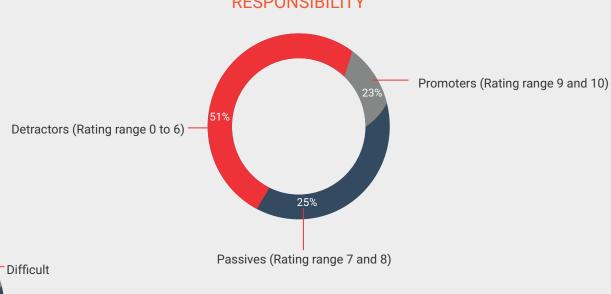
97% Feel the Importance of Event

OVERALL RETURN ON INVESTMENT

Excellent 17.19%
Good 60.94%
Average 14.06%
Poor 7.81%
Very poor 0%
No Response 0%

78% exhibitors agree that exhibition delivered a better ROI for them





Unlimited Opportunities

AS AN EXHIBITOR

- Display your latest roofing system products and services to highly focused trade visitors, trade media and delegations
- One to one interaction with the complete roofing industry at one location
- Brand building among industry and end users
- Explore new business and investment opportunities

AS A SPONSOR

- Benefit from an ideal time, place and opportunity to get noticed
- Stand out from the crowd
- Enhance your leadership status
- Project a long lasting brand image to a targeted audience

AS TRADE VISITOR

- Know about the latest roofing system products and services available in the market
- Find availability of new inline technology, alternate suppliers and manufacturer of roofing systems
- Find about the sources of investments & funding

About us



www.hyve.group

We are Hyve - We create unmissable events, where people from all corners of the globe connect, learn & inspire, sharing extraordinary moments, advancing businesses and helping to shape industries. Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and return on investment for our customers. This vision sits at the heart of everything we do and informs every decision we make.

We have multiple events taking place every year all around the world, and across multiple industry sectors from fashion to food and building to tourism.

Contact us

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