



19<sup>th</sup>  
Edition

www.roofindia.com

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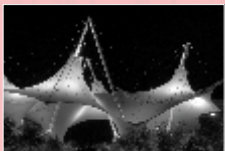
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DECEMBER 2020  
BANGALORE INTERNATIONAL EXHIBITION  
CENTRE, BIEC, BENGALURU, INDIA

*Asia's Most Definitive Expo for Roofing & Allied Products!*

**Be part of India's Building Construction & Infrastructure boom!**



**International Exhibition on  
Industrial & Commercial  
Flooring Industry**



**FLOOR INDIA  
EXHIBITION**

www.floor-india.com

## Industry OVERVIEW

Roofing industry has witnessed a paradigm shift in the last few years. The construction sector has been a significant contributor to the demand for different types of roofing, owing to the rising global disposable income and increase in infrastructure development of educational institutes, healthcare centers, recreational areas, and office buildings. Customers are demanding durability, flexibility along with aesthetically pleasing designs. Also, increased corporate and public awareness about climate change has resulted in new initiatives like green building concept and elimination of hazardous materials.

The future of roof industry is bright considering the low steel penetration and high demand in construction industry.

And it is this scenario that **ROOF INDIA Exhibition - Asia's Largest Roofing & Allied Products Event**, provides the ideal platform for the building construction and infrastructure industry to converge, network and strike lucrative business deals and establish business partnerships & joint ventures. **ROOF INDIA Exhibition series is the benchmark event in Asia** for Roofing, Cladding, Pre-Engineered Buildings, Metal Building Systems, Tensile Architecture, Green Roofs / Roof Landscaping, Waterproofing, Insulation, Roofing Machinery, Roof Fastening Systems etc.

Be there to be part of India's building construction & infrastructure boom!

Maximize your opportunities at Roof India 2020.

## Highlights of ROOF INDIA 2020

- Asia's Largest and only Conclave of Roofing Fraternity
- 150+ Leading Exhibitors from 7 Countries
- Attendance of 5000+ trade visitors
- Comprehensive display of Roofing Materials & Technology with live demos
- Most happening platform for new Launches of Roofing Products & Technology
- "Let's Talk Roofing" - Technical Seminar on Latest Roofing Trends



**3 - 5**  
**Dec. 2020**  
Bangalore International Exhibition  
Centre (BIEC) BENGALURU, INDIA  
[www.roofindia.com](http://www.roofindia.com)

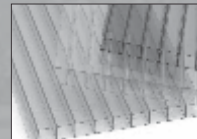
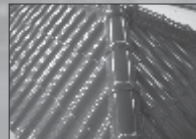


## Exhibitor Profile

- Roofing Systems
- Pre-engineered Buildings
- Metal Building Systems
- Architectural Cladding
- Light Gauge Steel Buildings
- Structural Steel
- Steel Framing Machinery
- Roll Forming
- Roof Machinery
- Spaceframes
- Tensile Fabric Architecture
- Industrial / Factory Doors
- Green Roofs Technology
- Roof Waterproofing
- Roof Insulation
- Roofing Fasteners
- Solar Roofs / BIPV
- Software for Structural Steel / Roofing
- Roof Drainage Systems
- Tools & Accessories
- Fall Arrest Systems / Safety

## Visitor Profile

- Aerospace Establishment personnel
- Airport Infrastructure Authorities
- Amusement Parks Owners / Builders
- Builders / Civil Contractors
- Civil & Structural Engineers
- Defence / Military Establishments Personnel
- Factory Builders / Owners
- Govt. Infrastructure Dept Personnel
- Large Factory Builders / Owners
- Large Warehouse Builders / Owners
- Media Representatives
- Metro Rail Infrastructure personnel
- Pre-Engineered Building Contractors
- Quantity Surveyors
- Real Estate Promoters
- Retail Malls Promoters
- Roofing Contractors
- Seaports Authority Personnel
- Sports Infrastructure Personnel
- EPC Consultants
- Landscape Architects
- Architects & Designers
- Town Planners
- Trade Representatives
- Waterproofing Contractors



## Industry OVERVIEW

The Indian Flooring Industry has been passing through an exciting period, thanks to the influx of newer materials, technology, and specialized machinery. Project scales, especially with respect to industrial and commercial flooring have increased dramatically in recent times. The modern connotation of a good Industrial Floor encompasses aesthetics, quick install-ability, longevity, economy, slip resistance, quality, functionality, durability, eco-friendliness, and moisture resistance.

The market is abuzz with innovations and companies constantly upgrading their offerings to meet the growing demand in various segments such as Airports, Metro-Rail projects, shopping malls, IT parks, and SEZs. The swift rise in urbanization, and industrialization, has created a considerable increase in the rate of construction activities, consequently increasing the scope of growth for the global flooring market. These rapid infrastructural developments have increased the demand for flooring products remarkably, boosting the overall market.

## FLOOR INDIA 2020

The second edition of FLOOR INDIA 2020 - The Most Definitive Expo for Industrial & Commercial Flooring will be held during 3 - 5 December 2020 at Bangalore International Exhibition Centre (BIEC) Bengaluru India. This event is co-located with 19th edition of ROOF INDIA Expo series, the ONLY event in India to showcase the latest in Roofing, PEBS / Metal Building Systems, and other Roofing & Allied products.



**3 - 5  
Dec. 2020**

Bangalore International Exhibition  
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[www.floor-india.com](http://www.floor-india.com)



## Exhibitor PROFILE

### Industrial Flooring

- Acrylic Flooring
- Waterborne Polyurethane Flooring
- Epoxy Resin Flooring
- Pigments for Flooring
- Self-Leveling Epoxy Flooring
- Polymer Modified Mortars
- Wear Resistant Non-Metal Aggregate Floor Hardener
- Wear Resistant Silicon Carbide Floor
- Steel Fiber Reinforced Concrete Floor

### Floor Machinery

- No Gas Spraying Machine for Flooring
- Floor Shot Blasting Machine
- Floor Grinding Machine,
- Concrete Flooring Machine
- Wooden Flooring Machine
- Floor Milling Machines
- Floor Cutting Machines

### Installation & Cleaning Technology

- Floor Cleaning Machines & Equipment
- Floor Cleaning Agents
- Floor Curing Materials
- Floor Scrubbing Machines
- Floor Sweeping Machines
- Floor Polishers
- Carpet Extractors

- Multi Surface Cleaning Machines
- Steam Cleaners
- High Pressure jets

### Commercial Flooring

- Laminate Wood Flooring
- Engineered Hard Wood Flooring
- Vinyl Composite Tile
- Luxury Vinyl Tile
- Modular Carpet Tiles
- Laminated Sheet Flooring
- Rubber Flooring
- Floor Protection Sheet
- Damp-Proof Membrane (DPM)

### Tools, Adhesives and Accessories

- Floor Rollers
- Floor Scrapers & Strippers
- Floor Tapes
- Nailers & Staplers for Flooring
- Floor Sealers
- Wood, Laminate & Vinyl Cutters
- Adhesives for Wood & Vinyl Flooring
- Grouts & Silicones
- Floor Covering Adhesives
- Waterproofing for Flooring



[www.floor-india.com](http://www.floor-india.com)

## Visitor Profile

Aerospace Establishment personnel  
Airport Infrastructure Authorities  
Amusement Parks Owners / Builders  
Architects & Designers  
Builders / Civil Contractors  
Civil & Structural Engineers  
Defence / Military Establishments Personnel  
EPC Consultants  
Factory Builders / Owners  
Govt Infrastructure Dept Personnel  
Landscape Architects  
Large Factories Builders / Owners  
Large Warehouse Builders / Owners  
Media Representatives  
Metro Rail Infrastructure personnel  
Pre-Engineered Building Contractors  
Quantity Surveyors  
Flooring Contractors  
Seaports Authority Personnel  
Sports Infrastructure Personnel  
Town Planners  
Trade Representatives

**3-day Exhibition**

**100+ Exhibitors**

**5,800 sqm**  
of Exhibition Area



**5,007**  
**Business Visitors**



**Largest Gathering**  
**of Roofing**  
**Companies**  
**In Asia**

**Participation from**  
China, Greece, India, Malaysia, Russia,  
Saudi Arabia, , USA



**Open Technical Seminar**  
**Let's Talk**  
**Roofing**



**Comprehensive display of**  
**Roofing Materials, Technology**  
**along with live demos**

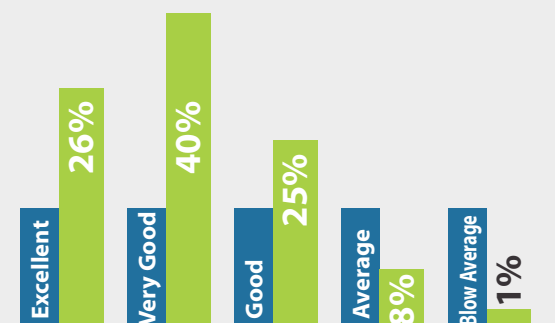




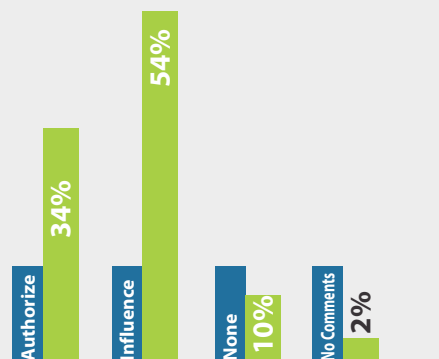
Day	Show Timing	No. of Visitors
Day 1	10 am - 6 pm	1,494
Day 2	10 am - 6 pm	1,957
Day 3	10 am - 5 pm	1,556
<b>Total</b>		<b>5,007</b>



## Rating of the Exhibition



## Role in Decision making process



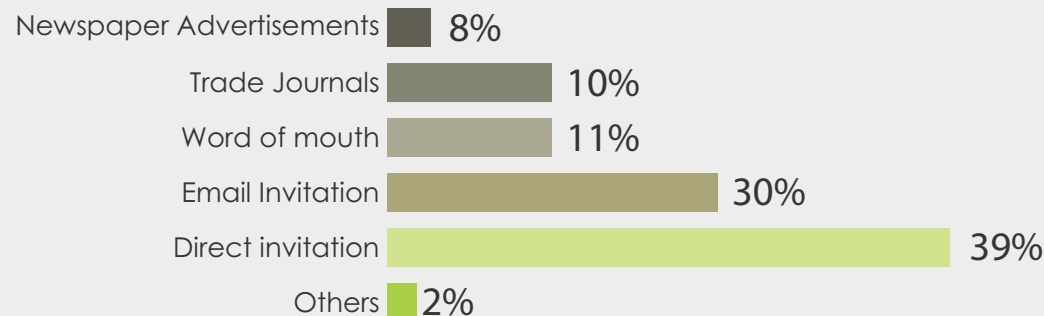
## Factors which influenced their visit

- Opportunity to buy new products
- Variety of products on display
- Networking Opportunity with Industry Leaders
- New Suppliers
- To gather general information
- Opportunity to look for dealerships

## Key Sectors of Interest

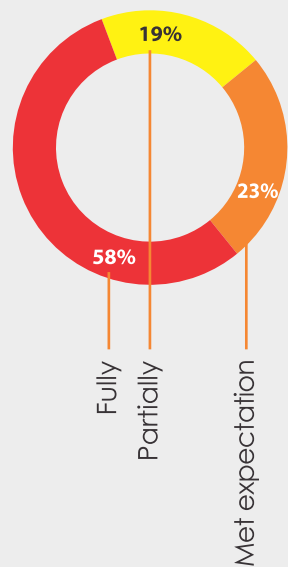
- Roofing Systems
- Roof Machinery
- Pre-engineered Buildings
- Architectural Cladding
- Structural Steel
- Metal Building Systems
- Tensile Fabric Architecture
- Space frames
- Roof Insulation
- Roof Waterproofing
- Roofing Fasteners
- Industrial Doors
- Factory Doors
- Arrest & Safety Equipment
- Solar Roofs Fall
- Tools & Accessories etc.

## Source of Information About the Show

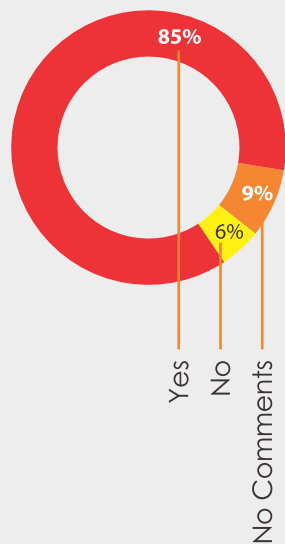




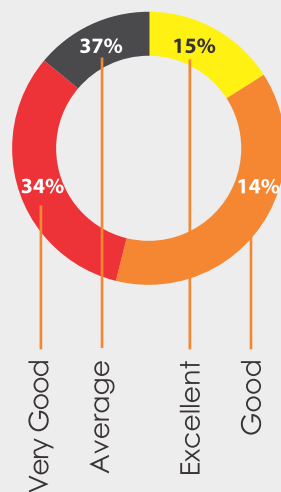
## Accomplishment of Participation Objectives



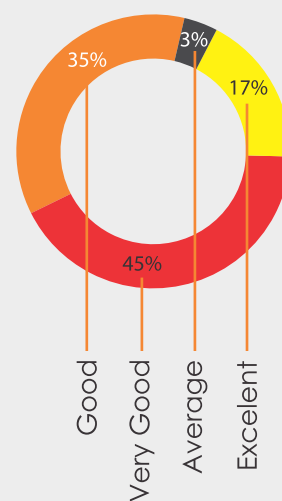
## Cost Effectiveness in Participation



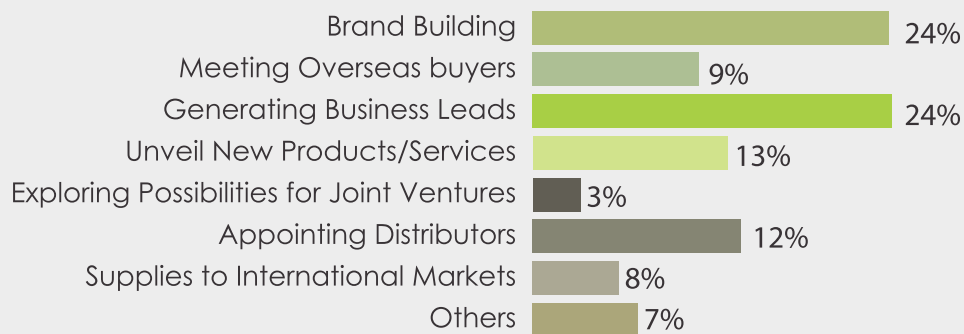
## Exhibition Arrangements



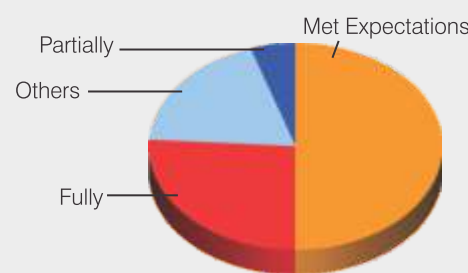
## Quality of Business Visitors



## Objective of Participation



## Fulfillment of Participation Objectives



## Rating the Exhibition



# Some Of Our Valued Exhibitors


## Unlimited Opportunities at 2020

### AS AN EXHIBITOR

- Display your latest roofing system products and services to highly focused trade visitors, trade media and delegations
- One to one interaction with the complete roofing industry at one location
- Brand building among industry and end users
- Explore new business and investment opportunities

### AS A SPONSOR

- Benefit from an ideal time, place and opportunity to get noticed
- Stand out from the crowd
- Enhance your leadership status
- Project a long lasting brand image to a targeted audience

### AS TRADE VISITOR

- Know about the latest roofing system products and services available in the market
- Find availability of new inline technology, alternate suppliers and manufacturer of roofing systems
- Find about the sources of investments & funding

and **Much More** to **Explore...**

## About us



[www.hyve.group](http://www.hyve.group)

We are Hyve - We create unmissable events, where people from all corners of the globe connect, learn & inspire, sharing extraordinary moments, advancing businesses and helping to shape industries. Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and return on investment for our customers. This vision sits at the heart of everything we do and informs every decision we make.

We have more than 130 events taking place every year all around the world, and across multiple industry sectors from fashion to food and building to tourism.

## Contact Us @ India Offices

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