# Visit Roof India 2019 to Witness the Latest Trends in the Global Roofing Industry

## Pre-event Coverage March 2019

Roofing industry has witnessed a paradigm shift in the last few years. The construction sector has been a significant contributor to the demand for different types of roofing, owing to the rising global disposable income and increase in infrastructure development of educational institutes, healthcare centers, recreational areas, and office buildings. Customers are demanding durability, flexibility along with aesthetically pleasing designs. Also, increased corporate and public awareness about climate change has resulted in new initiatives like green building concept and elimination of hazardous materials.

Understanding the need of this industry, **ITEI** - **The Indian subsidiary of ITE Group PLC (UK) is hosting the 18th edition of Roof India Exhibition 2019** – **The Asia's Most Definitive Expo for Roofing & Allied Products**. The **3-day event** from **25-27 April'19** will be held at **Bombay Exhibition Centre, Mumbai, India**. The event has always received worldwide appreciation from all over the industry and proved to be the best business platform in India. ROOF INDIA Exhibition provides the ideal platform for the building construction and infrastructure industry fraternity to converge, network and strike lucrative business deals and establish business partnerships & joint ventures.

### ABOUT ROOF INDIA EXPO 2019

**ROOF INDIA Exhibition series is the benchmark event in Asia** for Roofing, Cladding, Pre-Engineered Buildings, Metal Building Systems, Tensile Architecture, Green Roofs / Roof Landscaping, Waterproofing, Insulation, Roofing Machinery, Roof Fastening Systems etc.

**Positioned as 'The Most Definitive Expo on Roofing and Allied Products'**, leading manufacturers will showcase their latest products, advanced materials, solutions and technologies to focused trade visitors including architects, real estate builders, town planners, contractors, structural and civil engineers, EPC consultants, end-users etc. The exhibitors can display latest roofing system products and services to highly focused clientele whereas the trade visitor gets an opportunity to explore new business and investment opportunities through one to one interaction with the movers and shakers of roofing industry. This platform creates a win-win situation for both exhibitors and trade visitors. The result is a close-knit prestigious & focused event to know about the latest roofing system products and services available in the market.

#### FEW HIGHLIGHTS

- 150+ Exhibitors/brands from India & Abroad
- Attendance of 5000+ trade visitors
- Comprehensive display of roofing materials & technology along with live domes
- Various New Launches & Special Offers by Exhibitors
- Largest Gathering of Roofing Companies in India

#### FLOOR INDIA 2019 – CONCURRENT EVENT

Floor India 2019 will be held concurrent to the 18<sup>th</sup> Edition of ROOF INDIA 2019. The event is dedicated for Industrial & Commercial Flooring Solutions along with Cleaning and Installation Technology with the highlight on the following categories:

- Waterborne Polyurethane Flooring
- Epoxy Resin Flooring
- Pigments for Flooring
- Wear Resistant Non-Metal Flooring
- Steel Fiber Reinforced Concrete Flooring
- Laminate Wood Flooring Engineered Hard Wood Flooring
- Modular Carpet Tiles
- Floor Machinery
- Floor Shot Blasting Machine
- Grouts & Silicones AND MANY MORE.....

Block your dates for this Mega Business Platform scheduled during 25 - 27 April 2019 in Mumbai.

For more information on the exhibitions, please log on to <u>http://www.roofindia.com</u>, <u>http://www.floor-india.com</u> or call us at +91 9789994131, +91 9940046632, +91 9899099766

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