# Pre-event Coverage 2019

Roofing industry has witnessed a paradigm shift in the last few years. The construction sector has been a significant contributor to the demand for different types of roofing, owing to the rising global disposable income and increase in infrastructure development of educational institutes, healthcare centers, recreational areas, and office buildings. Customers are demanding durability, flexibility along with aesthetically pleasing designs. Also, increased corporate and public awareness about climate change has resulted in new initiatives like green building concept and elimination of hazardous materials.

Understanding the need of this industry, **ITEI** - **The Indian subsidiary of ITE Group PLC (UK) is hosting the 18th edition of Roof India Exhibition 2019** – **The Asia's Most Definitive Expo for Roofing & Allied Products**. The **3-day event** from **25-27 April'19** will be held at **Bombay Exhibition Centre, Mumbai, India**. The event has always received worldwide appreciation from all over the industry and proved to be the best business platform in India. ROOF INDIA Exhibition provides the ideal platform for the building construction and infrastructure industry fraternity to converge, network and strike lucrative business deals and establish business partnerships & joint ventures.

# ABOUT ROOF INDIA EXPO 2019

**ROOF INDIA Exhibition series is the benchmark event in Asia** for Roofing, Cladding, Pre-Engineered Buildings, Metal Building Systems, Tensile Architecture, Green Roofs / Roof Landscaping, Waterproofing, Insulation, Roofing Machinery, Roof Fastening Systems etc.

Positioned as 'The Most Definitive Expo on Roofing and Allied Products', leading manufacturers will showcase their latest products, advanced materials, solutions and technologies to focused trade visitors including architects, real estate builders, town planners, contractors, structural and civil engineers, EPC consultants, end-users etc. The exhibitors can display latest roofing system products and services to highly focused clientele whereas the trade visitor gets an opportunity to explore new business and investment opportunities through one to one interaction with the movers and shakers of roofing industry. This platform creates a win-win situation for both exhibitors and trade visitors.

### **FEW HIGHLIGHTS**

- 150+ Exhibitors/brands from India & Abroad
- Attendance of 5000+ trade visitors
- Comprehensive display of roofing materials & technology along with live domes
- Various New Launches & Special Offers by Exhibitors
- Largest Gathering of Roofing Companies in India

### OPEN TECHNICAL SEMINAR

A Concurrent Technical Seminar Cum Workshop will also be hosted by ITEI - The Indian subsidiary of ITE Group PLC (UK) on 25 & 26 April 2019 at Bombay Exhibition Centre, Mumbai, India. It will be held to **educate and empower Roofing Professionals with Latest Trends & Technologies in Roofing & Allied Industry**. The workshop aims to serve a broader objective & bring the building construction & infrastructure fraternity to converge, network & discuss the latest trends of the industry. Leading players from the Roofing industry will be presenting at this Technical Seminar. There is no registration fee for seminar attendees. To reserve your seat as a delegate, logon to http://www.roofindia.com

### FLOOR INDIA 2019 – CONCURRENT EVENT

Floor India 2019 will be held concurrent to the 18<sup>th</sup> Edition of ROOF INDIA 2019. The event is dedicated for Industrial & Commercial Flooring Solutions along with Cleaning and Installation Technology.

Block your dates for this Mega Business Platform scheduled during 25 - 27 April 2019 in Mumbai. For more information on the exhibitions, please log on to <u>http://www.roofindia.com</u>, <u>http://www.floor-india.com</u> or call us at +91 9789994131, +91 9940046632, +91 9899099766

